



asmta

Arizona State Music
Teachers Association

Presents

The 96th ASMTA State Conference

Peak Performance

At the University of Arizona School of Music
Tucson, Arizona

May 28 - 30, 2026

Exhibitor Information and Application

GENERAL INFORMATION

The 2026 Arizona State Music Teacher's Association (ASMTA) state conference is hosted in partnership with Tucson Music Teachers Association; both affiliated with Music Teachers National Association. This premiere music educational event draws educators, students, and parents from across the state. Conference events and sponsors are announced through the ASMTA website, social media, monthly ASMTA member emails, and MusiGRAM newsletters. The ASMTA state conference offers you the opportunity to exhibit and showcase your product or service to large and engaged audience of target customers.

- Single booths are approximately 8' x 10' display areas. Booth sizes may vary slightly due to traffic patterns and fire codes.
- Exhibits are generally located near workshop session rooms in order to maximize attendees' access and visibility to the exhibit area. Exhibitor location is subject to change in accordance with the number of exhibitors and conference facilities regulations and policies.
- ASMTA will assign booths at its discretion without any guarantee that an exhibitor will be assigned their preference of exhibit booth(s). Booth sharing is not allowed. No booth space will be assigned until payment in full has been received.
- Exhibitors will set up Wednesday, May 27, 4:00 - 8:00 PM. Exhibits are open Thursday and Friday, May 28 and 29, 8:30 AM - 5:00 PM and Saturday, May 30, 8:30 AM - 3:00 PM (times subject to change).
- Exhibit booths must be dismantled on Saturday, May 30, 3:00–6:30 PM.
- Exhibitors are responsible for their equipment and materials.
- Deadline for exhibitor applications: April 15, 2026.
- Cost: \$185 (\$350 for 2, if available)



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EXHIBIT EQUIPMENT & MATERIALS PROVIDED

Each exhibit booth space purchased includes:

- One 6' table and two chairs; additional tables are \$3.00 each
- Signage (plain text) and badges
- Listing in the conference booklet
- Listing on the ASMTA website conference information page
- A copy of the 2026 ASMTA conference booklet

Note: booth identification sign with company name/logo is the responsibility of the exhibitor, as listed on contract.

EXHIBITOR SHOWCASE INFORMATION

Exhibitors are invited to present an Exhibit Showcase that highlights your product or service in a presentation during our conference. This special format allows you to present your product or service to a dedicated audience of conference attendees beyond the exhibitor floor.

A limited number of showcase sessions are available and will be accepted on a first come, first serve basis. Selling your product during the showcase is allowed, provided transactions are concluded by the end of your session time.

The application for this event is included in the exhibitor application.

Exhibitor Showcase pricing:

- \$50 for 10 minutes
- \$100 for 25 minutes
- \$150 for 50 minutes

Note: ASMTA will schedule showcase sessions at its discretion without any guarantee that an exhibitor will be assigned their preference of session times.



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COMMERCIAL CONTRIBUTIONS

Exhibitors are welcome and encouraged to contribute items for your business to our raffle, hospitality bags, and/or silent auction. This is a fantastic way to build brand recognition and positive sentiment around your product or service with target consumers.

Hospitality bags will be given to every attending member. Small promotional items (pens, note pads, flash drives, etc.) for your business may be included in the hospitality bags.

An exhibitor raffle is held during the conference, encouraging attendees to visit exhibits. This raffle hosts a few key items/products that generate a great deal of hype around the exhibit room. To encourage foot traffic in the exhibit room, attendees must have their raffle card signed by all exhibitors to participate in a drawing for large ticket items. We encourage you to consider donating a large promotional item (keyboards, piano benches, year-long membership, etc.) to the raffle.

A silent auction fundraiser will also be held in the exhibit room. Items will be viewable and able to be bid on during the 3 days of the conference. Promotional items (gift cards, music scores, etc.) of any size are welcome additions to the silent auction.



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Exhibitor Application Form

Company Name: _____

Owner / Manager Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Product / Service Description: _____

Exhibit Booth

☐ Single Booth (\$185)

☐ Electrical Needed

☐ Double Booth (\$350)

☐ Wi-fi Needed

Contributions

☐ Hospitality bag Item(s): _____

☐ Exhibitor raffle Item(s): _____

☐ Silent auction Item(s): _____

Release (initial to confirm your understanding and agreement: _____ Exhibitor shall be fully responsible to pay for any and all damages to property owned by University of Arizona, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless Arizona State Music Teachers Association, University of Arizona, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, University of Arizona or any part thereof. The Exhibitor understands that Arizona State Music Teacher Association and University of Arizona do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.



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Exhibitor Application Form (Continued)

Exhibitor Showcase

If you'd like to participate in the exhibitor showcase, please complete the following information and return it with your application.

Preferred Session Length

- ☐ 10 minutes (\$50)
- ☐ 20 minutes (\$100)
- ☐ 50 minutes (\$150)

Showcase Description

Please describe the material you'll cover in your session, including any products or services you're selling during the presentation.

Please return this application via email to

Debbie Dinkel, ASMTA Treasurer

asmtatreasurer@outlook.com

Full payment will be due upon receipt of invoice.