

**Affiliated with Music Teachers National Association**  
**MTNA State Affiliate of the Year 1999**



**asmta**

Arizona State Music  
Teachers Association

**94<sup>th</sup> ASMTA State Conference in Flagstaff, AZ**

***Teaching Artistry***

**Northern Arizona University Kitt School of Music**

**May 30 – June 1, 2024**

Arizona State Music Teachers Association (ASMTA), local associations, and collegiate chapter affiliates throughout Arizona are committed to furthering the art of music through programs that encourage and recognize student and teacher development. Together they contribute to the communities in which they serve through ongoing teacher education, certification, performance opportunities, and recognition for excellence in teaching, leadership and service, student performance opportunities, competitions, graded evaluations, and scholarships. With an active membership of around 400, ASMTA members teach more than 12,000 students in public and private schools, colleges and universities, independent studios, and music schools.

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#### **GENERAL EXHIBITOR INFORMATION**

The 2024 ASMTA Conference is hosted in partnership with Northern Arizona Music Teachers Association. This premiere music educational event of the year draws members, students, and parents from across the state. Conference events are announced through the ASMTA.org website, social media, monthly ASMTA member eblasts, and MusiGRAM newsletters in fall, winter, and summer. You are invited to exhibit and/or showcase your product or service in a presentation at our annual conference, where you will have close contact with members. Presenter applications for showcases must be submitted on or before March 1, 2024. Exhibitor applications must be submitted on or before April 15, 2024.

- Single booths are approximately 8' x 10' display areas. Booth sizes may vary slightly due to traffic patterns and fire codes.
- Exhibits are generally located near workshop session rooms in order to maximize attendees' access and visibility to the exhibit area. Exhibitor location is subject to change in accordance with the number of exhibitors and conference facilities regulations and policies.
- ASMTA will assign booths at its discretion without any guarantee that an exhibitor will be assigned their preference of exhibit booth(s). Booth sharing is not allowed. No booth space will be assigned until payment in full has been received.
- Exhibitors will set up Wednesday, May 29, 4:00 PM–8:00 PM. Exhibits are open Thursday, May 30, 8:30 AM–5:00 PM; Friday, May 31, 8:30 AM–5:00 PM; and Saturday, June 1, 8:30 AM–3:00 PM (times subject to change). Upon arrival, all personnel are to check in at the ASMTA registration desk to receive their exhibitor badge and must have a badge to enter the exhibit room during setup.
- Exhibit booths must be dismantled on Saturday, June 1, 3:00–6:30 PM.
- Exhibitors are responsible for their equipment and materials.
- Deadline for exhibitor applications: April 15, 2024
- Cost: \$175 (\$330 for 2, if available)

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### **EXHIBIT EQUIPMENT & MATERIALS PROVIDED**

Each exhibit booth space purchased includes:

- Signage and badges
- 6' table and 2 chairs; additional tables \$3.00/each
- 1 listing per company in the conference booklet and on the corresponding ASMTA website conference information page
- All exhibit companies will receive a complimentary copy of the 2024 ASMTA conference brochure

*Note: booth identification sign with company name/logo is the responsibility of the exhibitor, as listed on contract.*

### **EXHIBITOR SHOWCASE INFORMATION**

We are pleased to announce that the 2024 ASMTA Conference is being hosted in partnership with Northern Arizona University. This premiere music education event of the year draws members, students, and parents from across the state.

This year, you are invited to present an educational exhibitor showcase that highlights your product or service in a presentation during our conference starting at \$50 for 10 minutes! Educational presenter showcase applications for showcases must be submitted on or before March 1, 2024. A limited number of showcase sessions are available and will be accepted on a first come, first serve, basis.

\$50 per 10 minutes  
\$75 per 25 minutes  
\$120 per 50 minutes

ASMTA will schedule showcase sessions at its discretion without any guarantee that an exhibitor will be assigned their preference of session times.

### **SHOWCASE (50-MINUTE COMMERCIAL PRESENTATION)**

Exhibitors must also submit a presenter application to showcase their product. The number of sessions is limited.

ASMTA will schedule sessions at its discretion without any guarantee that an exhibitor will be assigned their preference of session times.

Selling is permitted in the session room provided the room is empty by the end of the hour.

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Deadline for showcase Presenter Applications: March 1, 2024. Because showcase sessions are limited, ASMTA may not be able to fill all requests. If the conference schedule will not allow for additional exhibitor showcase presentations, the showcase fee will be refunded. In no case will any exhibiting company receive more than one showcase.

Cost: \$100.

### **SILENT AUCTION ITEMS / HOSPITALITY BAGS & RAFFLE**

Showcase exhibitors are also welcome to donate items for the ASMTA Silent Auction.

Exhibitors may wish to supply hospitality bags and other promotional items (pen, business card, note pad, etc.) to be included in the hospitality bags, or that attendees may collect as they visit exhibits.

An Exhibitor Raffle fundraiser will encourage attendees to visit exhibits. They must have the raffle card signed by all exhibitors to participate in a drawing for large ticket items. A silent auction fundraiser will also be held in the exhibit room.

Exhibitors may donate items to the Exhibitor Raffle and/or hold a separate raffle.

Check if your company wishes to provide promotional items to be included in the hospitality bags

Check if your company would like to contribute items to the silent auction

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**EXHIBITOR SHOWCASE / BOOTH APPLICATION**

Company Name: \_\_\_\_\_

Owner or Manager Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Description of educational showcase/merchandise/service to exhibit:

\_\_\_\_\_

Organization name as you would like it to appear on sign: \_\_\_\_\_

**For Showcase:** Preferred Presentation Length      10 minutes      25 minutes      50 minutes

**For Booth:**

Quantity Item Price/Unit

Single Booth \$175

Double booth \$330 (depending of available space)

Electrical Requested

Wi-Fi Internet Requested

Showcase Presentation Requested

*If selected, please send presentation title & brief description to [Tiantian.liang@nau.edu](mailto:Tiantian.liang@nau.edu)*

*Release (initial to confirm your understanding and agreement): \_\_\_\_\_ Exhibitor shall be fully responsible to pay for any and all damages to property owned by Northern Arizona University, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless Arizona State Music Teachers Association, Northern Arizona University, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, Northern Arizona University or any part thereof. The Exhibitor understands that Arizona State Music Teacher Association and Northern Arizona University do not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.*

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Our company would like to donate the following item(s) for the Silent Auction (please include monetary value of each item):

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Please return this application via email to  
**Dr. Tiantian Liang, Advertising Chair, [Tiantian.liang@nau.edu](mailto:Tiantian.liang@nau.edu)**

Showcase exhibitors will be billed via PayPal invoice  
**Lynnette Barney, ASMTA Treasurer, [asmtatreasurer@outlook.com](mailto:asmtatreasurer@outlook.com)**

**Full payment will be due upon receipt of invoice.**

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