

Arizona State Music Teachers Association (ASMTA), local association, and collegiate chapter affiliates throughout Arizona are committed to furthering the art of music through programs that encourage and recognize student and teacher development. Together they contribute to the communities in which they serve through ongoing teacher education, certification, performance opportunities, and recognition for excellence in teaching, leadership and service, student performance opportunities, competitions, graded evaluations, and scholarships. With an active membership of approximately 500, ASMTA members teach more than 12,000 students in public and private schools, colleges and universities, independent studios, and music schools.

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## ADVERTISING INFORMATION

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ASMTA invites you to review the following information and to contact the ASMTA Advertising Chair listed on the Order Form to assist you in your selection of advertisement placements for Fiscal Year July 1, 2020 to June 30, 2021. There are four options, including a package option:

### **MusiGRAM**

The State Newsletter is published three times each year (Fall, Winter, Spring) and is posted on the ASMTA website. It is the primary means of communication with our membership. Featuring Event Calendars from all local associations, Editor's Corner, and other instructive articles and information, the circulation is approximately 500 per mailing to music teachers, educators, and suppliers.

### **Annual Conference Booklet**

Published for the annual State Conference, the Conference Booklet is approximately 60 pages in length. Profiling Honored Teachers and the ASMTA Honors Recital Competition, this keepsake-quality booklet features Guest Artist and Presenter Bios and all Conference Schedules.

### **Website**

Advertisers with websites can be linked to the Home page of our website ([www.asmta.org](http://www.asmta.org)) for an annual fee of \$100. (See next page for other options for website advertising.)

Note: Please check the **Order Form** (attached) for: 1) Ad Copy **Due Dates**; and, 2) Ad Copy **Specifications**.



## ASMTA PUBLICATIONS ADVERTISING

### Order Form – 2021-2022

*All ad prices are for black & white copies.*

*Electronic files should be submitted in JPG, PDF or TIF format, only, with minimum of 600 dpi.*

Publication	Full Page	Half Page	Quarter Page	Business Card	Ad Copy Due Dates
<b>MusiGRAM</b> ❖ Fall (October) ❖ Winter(February) ❖ Spring (June)	7.5w x 9.75h  <b>\$200</b>	7.5w x 4.75h 3.75w x 11h  <b>\$130</b>	3.75w x 4.75h  <b>\$65</b>	  <b>\$65</b>	❖ <b>October 1, 2020</b> ❖ <b>February 1, 2021</b> ❖ <b>June 1, 2021</b>
<b>Conference Booklet</b> Full Page Size: 8.5w x 11h	8.5w x 11h  <b>\$150</b>	8.5w x 5.5h  <b>\$100</b>	8.5w x 2.75h 4.25w x 5.5h  <b>\$50</b>	  <b>\$25</b>	<b>May 15, 2021</b> Back Cover Ad (inside or outside): <b>add \$50</b>
<b>PACKAGE</b> (MusiGRAM – 3 issues; and Conference Booklet)	<b>\$300</b>	<b>\$170</b>	<b>\$95</b>	<b>\$75</b>	
<b>Website Link</b> <a href="http://www.asmta.org">www.asmta.org</a>	<b>All 4 pages \$200</b> Home, State Conference, Arizona Study Program, Find-A-Teacher	<b>3 Pages \$150</b> Home, Arizona Study Program, Find-A-Teacher	<b>1 Page \$100</b> Home	<b>1 Page \$50</b> State Conference	

Item	Ad Size	Amount
( <input type="checkbox"/> ) MusiGRAM	<input type="text"/>	\$ <input type="text"/>
( <input type="checkbox"/> ) Conference Booklet	<input type="text"/>	\$ <input type="text"/>
( <input type="checkbox"/> ) Package	<input type="text"/>	\$ <input type="text"/>
( <input type="checkbox"/> ) Conference Booklet Back Cover (first come, first serve)		\$ <input type="text"/>
( <input type="checkbox"/> ) Website Link (to your website on the ASMTA website)		\$ <input type="text"/>
<input type="checkbox"/>		<input type="text"/>
	<b>Total:</b>	\$ <input type="text"/>

Company Name:  Contact Name:

Address:

Phone:  Email:

Website URL for ASMTA website link:

1. Submit this Order Form, WITH CHECK PAYABLE TO ASMTA, to:  
**Debbie Dinkel**, 1147 Katherine Dr., Sierra Vista, AZ 85635  
**OR** Submit Order Form via email to: [ASMTApresident@gmail.com](mailto:ASMTApresident@gmail.com) and request PayPal Invoice.
2. E-mail JPG, PDF or TIF Ad Copy to: [ASMTApresident@gmail.com](mailto:ASMTApresident@gmail.com)

Thank you for your support of Arizona music arts and education!